



ETHIRAJ COLLEGE FOR WOMEN (AUTONOMOUS)

Chennai 600 008

College with Potential for Excellence

Re-accredited with 'A' grade by NAAC

POST GRADUATE AND RESEARCH DEPARTMENT OF COMMERCE

in association with

THE MADRAS CHAMBER OF COMMERCE AND INDUSTRY (MCCI)

Cordially invite you to the

INTERNATIONAL CONFERENCE

ON

CIRCULAR ECONOMY – THE FRONTIER OF SUSTAINABILITY

10th and 11th January 2023

VENUE MAIN AUDITORIUM

WELCOME ADDRESS

Ms. Geetha Krishnan

Head, Department of Commerce (Self Supporting)
Ethiraj College for Women
Chennai

SETTING THE TONE

Ms. Sushma Catherine P

Assistant Professor
Department of Commerce (Self Supporting)
Ethiraj College for Women
Chennai

PRESIDENTIAL ADDRESS

Thiru. V. M. Muralidharan

Chairman
Ethiraj College Trust
Chennai

FELICITATION

Dr. D. B. Usharani

Principal i/c & Secretary i/c
Ethiraj College for Women
Chennai

Dr. T. Usha Priya

Vice Principal (Self Supporting)
Ethiraj College for Women
Chennai

DAY 1 – 10.01.2023
09.45 am – 11.15 am
INAUGURAL

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09.45 am – 11.15 am

INAUGURAL

INAUGURAL ADDRESS



Dr. Gajavelli Venkateshwara

Professor & Chairperson
Centres of Excellence for Sustainability &
Corporate Governance
Nagpur, Maharashtra



Mr. Nanda Kumar, MBA

Agri – Preneur
Kodaikanal

SPECIAL ADDRESS



Tmt. Saraswathi K

Secretary General
The Madras Chamber of Commerce and Industry
Chennai

EXPRESSION OF GRATITUDE

Dr. Dhana Lakshmi. B

Assistant Professor
Department of Commerce (Aided)
Ethiraj College for Women
Chennai

VENUE MAIN AUDITORIUM

SESSION I - 11.45 am -12.45 pm

TOPIC – TRANSITIONING – AN INDUSTRY PERSPECTIVE
“What did we do in Brakes India for sustainability?”



Mr. S. Sundaresan

Senior Vice President
Brakes India, Foundry Division
Sholinghur
Tamil Nadu

LUNCH BREAK - 12.45 pm – 01.15 pm

SESSION II - 01.30 pm - 02.30 pm

TOPIC – A GREEN SCHOOL FOR A GREEN FUTURE



Ms. Samhita. M

Managing Director
Ela Green Buildings & Infrastructure
Consultants
Founder Director, Ela Green School
Maraimalai Nagar, Chennai

VENUE MAIN AUDITORIUM

SESSION III - 02.45 pm - 03.45 pm

TOPIC: THE INCLUSION OF YOUTH IN
ACHIEVEMENT OF SUSTAINABLE GOALS



Ms. Christabel Q. A. Derby

Vice Chairperson

Inclusion & Engagement

Commonwealth Youth Council, UK

You Tube link: <https://www.youtube.com/watch?v=UunDNHfEMns>

TOPIC: THE IMPORTANCE OF CIRCULAR ECONOMY
IN THE AFRICAN CONTINENT AND THE IMPORTANCE
OF STRENGTHENING POLICIES



Mr. Hamza Abdiwahab

Director

Diplomacy Talk series

Kuala Lumpur, Malaysia

You Tube link: <https://www.youtube.com/watch?v=UunDNHfEMns>

DAY 1 – 10.01.2023

VENUE - STEVE JOBS HALL

PAPER PRESENTATION – 2.00 p.m to 4.00 p.m

SESSION CHAIR



Dr. T. Sutha

Assistant Professor
Department of Commerce
Agurchand Manmull Jain College
Chennai



Dr. Radha Badrinath

Assistant Professor
Department of Commerce
MOP Vaishnav College
Chennai

DAY 1 – 10.01.2023

VENUE MAIN AUDITORIUM

SESSION IV - 09.30 am -10.15 am

TOPIC: GREEN FINANCE IN INDIA – ISSUES,
CHALLENGES AND OPPORTUNITIES



Mr. Chinnsamy Ganesan
Partner
CNGSN & Associates LLP
Chennai

SESSION V - 10.30 am - 12.00 noon

PANEL DISCUSSION

CIRCULARITY – SUSTAINABLE APPROACH IN TAMIL NADU

PANELISTS



Mr. Dinesh Gajendran
Catalyst & Executive Director
Audacious Dreams Foundation
Former Indian Govt. Nominee
@ Commonwealth Youth Council
Chennai



Ms. Akshaya Ayengar
Research Associate
OKAPI Research and Advisory
Chennai

VENUE MAIN AUDITORIUM



Ms. R. Esther Janci Rani

Business Development Head
Omega Ecotech Products India PVT Ltd
Coimbatore

MODERATOR



Mr. S. Venkatachalam

Advisor
MCCI Sustainable Chennai Forum
Ex MD, Orient Green Power
Chennai

SESSION VI - 12.15 pm - 01.15 pm

SUCCESS STORIES



Mr. Yoganathan

National Awardee Eco Warrior
Coimbatore



Dr. Preethi Ramadoss

Proprietor/Formulator
Manitheer Herbal Skincare &
Haircare products &
Biotechnology Research Centre
Chennai

LUNCH BREAK – 1.15 pm to 2.00 pm

VENUE MAIN AUDITORIUM

VALEDICTORY

DAY 2 – 11.01.2023
02.30 pm – 04.00 pm



WELCOME ADDRESS

Dr. Nandini. N

Assistant Professor
Department of Commerce (Aided)
Ethiraj College for Women
Chennai

RAPPORTEUR'S REPORT

Ms. Gayathri. J

II M.Com
Department of Commerce (Self Supporting)
Ethiraj College for Women
Chennai

VALEDICTORY ADDRESS

Dr. Ashwin Mahalingam

Professor
Department of Civil Engineering
Indian Institute of Technology – Madras
Chennai

EXPRESSION OF GRATITUDE

Ms. Nirmala T. K

Assistant Professor
Department of Commerce (Self Supporting)
Ethiraj College for Women
Chennai

PATRON

Thiru. V. M. Muralidharan
Chairman
Ethiraj College Trust

CHAIRPERSON

Dr. D. B. Usharani
Principal i/c & Secretary i/c
Ethiraj College for Women

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Head, Department of Commerce
(Aided)

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Head, Department of Commerce
(Self Supporting)

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Dr. B . Dhana Lakshmi
Assistant Professor
(Aided)

Ms. Sushma Catherine P
Assistant Professor
(Self Supporting)

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Assistant Professor
(Aided)

Ms. Nirmala T K
Assistant Professor
(Self Supporting)

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Associate Professor
(Self Supporting)

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Associate Professor
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Assistant Professor
(Self Supporting)

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Assistant Professor
(Aided)

Ms. Bhargavi G
Assistant Professor
(Self Supporting)

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Aided

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Dr.V.Krishna Kumari
Dr.S.Revathi

Self-Supporting

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Ms.S.Anitha
Ms.Krishnaveni K
Ms.Supraja H
Ms.Roshni K K
Ms.Bhuvanewari.J

Dr.Sudeshna T
Ms.Kavitha Manikandan
Ms.Rajalakshmi M
Ms.Krithika Bhaskar
Ms.Kiruthiga S

TEAM MCCI

Ms. Saraswathi K, Secretary, MCCI
Mr. S. Sankaranarayanan, Deputy Secretary, MCCI
Ms. Madhumathi C, Deputy Secretary, MCCI

STUDENT COORDINATORS

Ms. Shukashine - II M.Com (Aided)
Ms. Aryaa S - II M.Com (Self Supporting)

